



Deutsche Messe
smart venue



Factsheet Use Cases Opening 5G Smart Venue

Company name: Pod Group

A Giesecke+Devrient company.



Name use case: Sustainable end-to-end tracking of goods

Pod Group and G+D showcase an end-to-end solution for tracking valuable goods along the entire supply chain. The Track Solar device along with our intelligent middleware and low power cellular connectivity to maximize battery life, is the ideal sustainable solution for the logistics and manufacturing industry. According to McKinsey, supply chain activities account for more than 80% of greenhouse gas emissions and more than 90% of the impact on air, land, water, biodiversity and geological resources. The first step in improving the carbon footprint of the supply chain is an in-depth analysis of processes using sustainable tracking devices. This solution underlines the importance of sustainable hardware in 5G applications, as well as the convenience of real-time asset tracking with visualization via a digital dashboard which provides you the intelligence to act upon. The trackers have an innovative form factor, powered by renewable energy is manufactured using recyclable materials in Europe in partnership with Sodaq. Please meet with our team onsite and learn from our own experience of using such Tracking devices within the G+D group.

Speaker use case on site: Sharath Muddaiah, Director 5G and IoT at G+D.



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